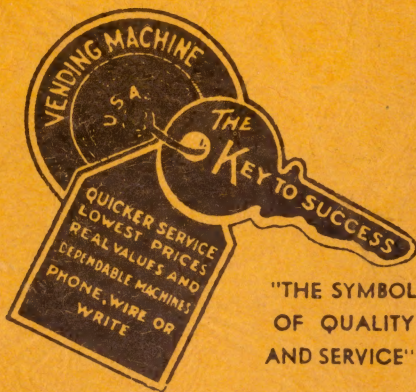


GENERAL CATALOG OF
★ **VENDING**
and **AMUSEMENT MACHINES**



"THE SYMBOL
OF QUALITY
AND SERVICE"

★ The South's Largest Distributors
of Coin-Operated Machines ★

Vending Machine

Terms

All prices quoted f. o. b. Fayetteville, N. C. Standard terms one-third deposit with order, we shipping express C. O. D. for balance. If you wish to save C. O. D. return charges send full remittance with order and shipment will be made express collect only.

To avoid DELAY in shipments remit by Post Office Money Order, Express Money Order or telegraph remittance by Western Union or Postal. Shipments not made on personal checks before they are cleared by your bank.

ALL SHIPMENTS BY EXPRESS UNLESS SPECIFICALLY ORDERED OTHERWISE.

FOREIGN SHIPMENTS

Full cash must accompany order.

We are distributors for all makes of machines, Bells, Venders, Amusement—Complete stock at all times—no waiting—instant shipment—Prices Guaranteed.



VENDING *and* AMUSEMENT MACHINES

Vending Machine



\$1,000,000.00 MECHANISM IN MILLS SILENTS

The new Mills Silent Mechanism was announced. Then the machine business regained its old footing and operating began once more to resemble "life in the good old days."

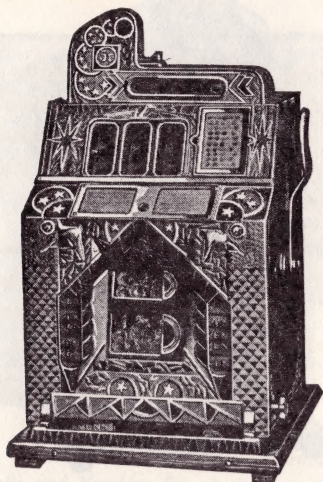
Mills Silents are available in a wide variety of models and inside each beautiful cabinet is the superlative all-Silent Mills Mechanism.

It runs as smoothly as a watch, SILENCE insures non-interference with the regular conduct of the location's trade.

The Silent mechanism is an entirely new type and its difference doesn't merely consist of its noiseless operation. It is designed and engineered in a new, radical way, whereby an amazing number of new inventions, features, improvements, changes in the shape of parts, new ways of timing and braking, have reduced wear to a minimum and increased smoothness and efficiency to a maximum.

We take particular pleasure at this time in presenting to coin machine operators of the country the complete Mills SILENT line shown on the following pages—Each model having its respective merits.

MILLS SILENT JACKPOT FRONT VENDER

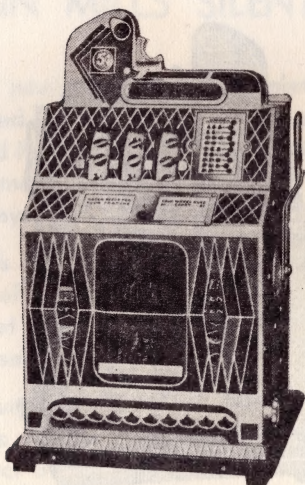


Here is the most elaborate and comprehensive vending machine ever built. It is equipped with Mills complete Silent mechanism and has every feature which the perfect vender should have. The big elaborate Jackpot with visible reserve is one of its greatest features. All checks entering Jackpot are thrown forward against glass. Holds 28 packages of mints or hard candy. Machine will not accept coins if merchandise compartments are empty. Equipped with the same 5-way coin detector that is used on Mills Silent Bell. It takes 42 seconds of fastest playing for a slug to disappear from view in this detector. Coins move quietly and smoothly to prevent jamming. Mills Silent Jackpot Front Vender is an entirely new design, a blaze of colorful decorations such as money-eagles, coin star designs, raised discs, etc. No photo can do justice to its beauty and attractiveness. Made for 5c play. A great value at this special price.

MILLS SILENT JACKPOT FRONT VENDER

	Sample	Lots of Three	Lots of Five	Lots of Ten
5c Play	\$94.50	\$84.50	\$79.50	\$74.50

MILLS MYSTERY FRONT VENDER



This is truly a beautiful machine. Finished in three pleasant pastel shades plus its natural chrome finish. The cross diamond design at top attracts the players to it.

This machine is designed for the Mystery Payout only. The same sure Silent mechanism that has been used so successfully on thousands of Mills machines is contained in this number.

Faultless operation and the famous escalator top are "stand-outs" on this machine.

Don't attempt to operate without a Mills Silent, for to be without it is to be out-of-date.

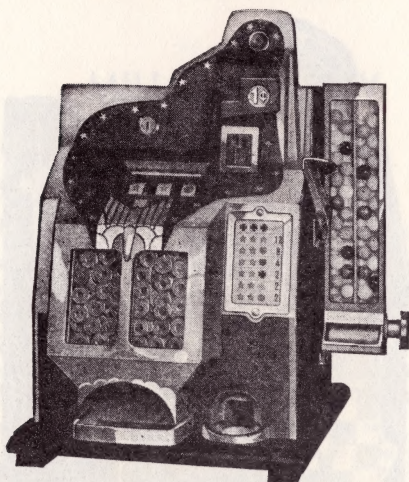
Forty-five years of experience in manufacturing coin machines is moulded into this machine.

This is a splendid chance for you to modernize your vender equipment.

MILLS MYSTERY FRONT VENDER

	Sample	Lots of Three	Lots of Five	Lots of Ten
5c Play	\$109.50	\$99.50	\$94.50	\$89.50

MILLS "Q.T." BELL AND VENDER



The Q. T. is a little machinel You operators who have wrestled with Bells and Venders for years know what it means to have a little Bell or Vender. There has never been one up till now. You may have had penny machines which were supposed to be smaller, only to find in actual experience that there wasn't much difference.

The Q. T. is small—small by the ruler. It only needs one square foot of counter space. It can operate on top of a glass show case, on a plain counter, a table, a small stand, any spot not over a foot square. Nearly every coin machine location has one or more such positions that will readily admit a Q. T. Where you would have a great deal of difficulty inducing a location to allow another standard Bell or Vender to enter, they readily say "O. K." to the Q. T. There's always room for a Q. T.—it's small!

MILLS "Q. T." VENDER

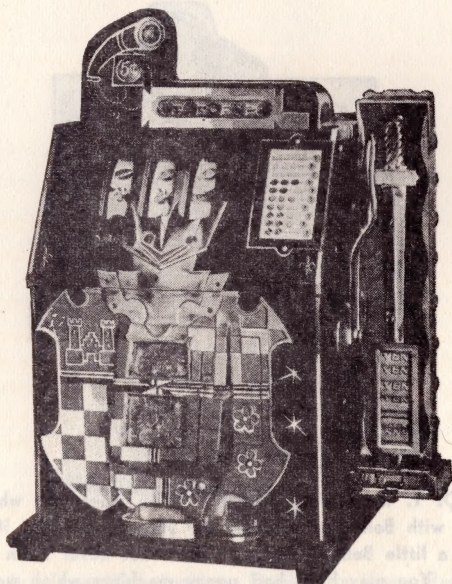
	Sample	Lots of Three	Lots of Five	Lots of Ten
1c Play	\$74.50	\$64.50	\$59.50	\$54.50
5c 'Play	82.50	72.50	67.50	62.50
	1c model vends ball gum.			
	5c model vends mints.			

MILLS "Q. T." BELL

	Sample	Lots of Three	Lots of Five	Lots of Ten
1c Play	\$72.50	\$62.50	\$57.50	\$52.50
5c Play	77.50	67.50	62.50	57.50

When ordering Bell machines add 10% U. S. Government Tax.

MILLS MYSTERY SIDE VENDER



MILLS MYSTERY SIDE VENDER

	Sample	Lots of Three	Lots of Five	Lots of Ten
5c Play	\$106.50	\$96.50	\$91.50	\$86.50
10c Play	109.50	99.50	94.50	89.50
25c Play	112.50	102.50	97.50	92.50

MILLS MYSTERY GOLDEN SIDE VENDER (Mystery Pay Out)

	Sample	Lots of Three	Lots of Five	Lots of Ten
5c Play	\$106.50	\$96.50	\$91.50	\$86.50
10c Play	109.50	99.50	94.50	89.50
25c Play	112.50	102.50	97.50	92.50

MILLS MYSTERY BELL

	Sample	Lots of Three	Lots of Five	Lots of Ten
5c Play	\$101.50	\$91.50	\$86.50	\$81.50
10c Play	104.50	94.50	89.50	84.50
25c Play	107.50	97.50	92.50	87.50

MILLS MYSTERY GOLDEN BELL

	Sample	Lots of Three	Lots of Five	Lots of Ten
5c Play	\$104.50	\$94.50	\$89.50	\$84.50
10c Play	107.50	97.50	92.50	87.50
25c Play	110.50	100.50	95.50	90.50

When ordering Bell machines add 10% U. S. Government Tax.

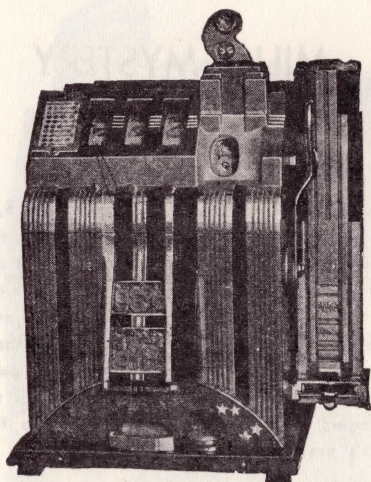
MILLS MYSTERY SIDE VENDER

Notice the ESCALATOR. Conceded by 5,000 operators to be the most practical operating device ever invented for the elimination of slugs. If the coin can get into the neck of the machine the escalator will take it through. The track is clog-proof, jam-proof. Through visibility it makes it too risky for the player to try to use slugs. Through mechanical perfection it conveys damaged or imperfect coins as if with human fingers, over the coin track and into the cash box. It's practical!

It boasts the great, inimitable Silent mechanism that cost hundreds of thousands of dollars to produce. Mills makes the only Silents. Mills Silents are so good, that with 100,000 made and sold over a 3-year period, there are today no second-hand Silents on the market! They are wear-ever machines. Breakdowns are strangers to the Silent.

It's a beautiful Machine! The Silent Mystery Side Vender is a beautiful piece of store equipment, a fixture which will be an ornament to any location. A famous designer conceived it; its beautiful heraldic pattern goes back to the days of ancient chivalry and awakens universal admiration. Its brilliant blue and red front captures the attention of all eyes and draws players to it. Locations welcome it with open arms, and put aside cheap, plain looking competitive machines in its favor.

MILLS GOOSENECK SIDE VENDER



MILLS GOOSENECK SIDE VENDER

	Sample	Lots of Three	Lots of Five	Lots of Ten
2-for-5c Play	\$84.50	\$74.50	\$69.50	\$64.50
5c Play	84.50	74.50	69.50	64.50

MILLS MYSTERY GOOSENECK SIDE VENDER (Mystery Pay Out)

	Sample	Lots of Three	Lots of Five	Lots of Ten
5c Play	\$89.50	\$79.50	\$74.50	\$69.50
10c Play	92.50	82.50	77.50	72.50
25c Play	95.50	85.50	80.50	75.50

MILLS GOOSENECK JACKPOT BELL

	Sample	Lots of Three	Lots of Five	Lots of Ten
2-for-5c Play	\$88.50	\$78.50	\$73.50	\$68.50
5c Play	79.50	69.50	64.50	59.50
10c Play	82.50	72.50	67.50	62.50
25c Play	85.50	75.50	70.50	65.50

MILLS MYSTERY GOOSENECK JACKPOT BELL (Mystery Pay Out)

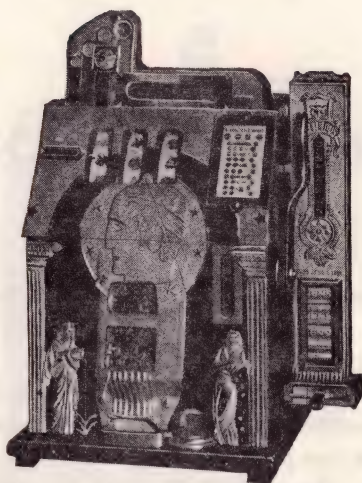
	Sample	Lots of Three	Lots of Five	Lots of Ten
5c Play	\$84.50	\$74.50	\$69.50	\$64.50
10c Play	87.50	77.50	72.50	67.50
25c Play	90.50	80.50	75.50	70.50

When ordering Bell machines add 10% U. S. Government Tax.

MILLS GOOSENECK SIDE VENDER

Here's the machine which carries the complete perfected mechanism of Mills Silent Bell and fits into a cabinet the size of the former Regular Jackpot Bell. Complete silent mechanism has been greatly improved; tension and pressure being reduced to a minimum. The single coin chute simplifies coin operation; equipped with a two-way coin detector. A brand new design graces the front of the machine making it distinctly different from every other Bell on the market. This machine offers you the large visible Reserve Jackpot. Separate payout cup for Jackpot. The outstanding feature of this machine is its enormous strength; built to give continuous service and to stand up under any kind of operating conditions. Made for 5c, 10c and 25c play. Its sensational earning power, coupled with low price, makes it an extraordinary value. Also made in Straight Bell models.

MILLS GOLDEN SIDE VENDER



Four glittering, gleaming Gold Award Tokens show up under glass on right hand front of machine. Gold Award Token has even greater value than Jackpot itself! Pays out automatically. Cabinet designed by one of the country's renowned artists. It is beautiful to behold, it's wonderful to play! It has Mills famous 5-way coin detector, noiseless payouts and reel stops. Jackpot and Reserve are visible and Reserve automatically keeps Jackpot filled. The ideal machine for high class Clubs, Resorts, Restaurants, Hotels, etc. It's new! It's different! It's a money maker! Usually earns 25%-30% more than any ordinary Jackpot. Offers many big awards, for instance: Gold Award Token, Huge Jackpot, 20 Payout—yet it is perfectly balanced and is a big profit maker. Made for 1c, 5c, 10c and 25c play. Also made in straight Bell models.

MILLS GOLDEN SIDE VENDER

	Sample	Lots of Three	Lots of Five	Lots of Ten
5c Play	\$101.50	\$91.50	\$86.50	\$81.50
10c Play	104.50	94.50	89.50	84.50
25c Play	107.50	97.50	92.50	87.50

MILLS GOLDEN BELL

	Sample	Lots of Three	Lots of Five	Lots of Ten
5c Play	\$96.50	\$86.50	\$81.50	\$76.50
10c Play	99.50	89.50	84.50	79.50
25c Play	102.50	92.50	87.50	82.50

When ordering Bell machines add 10% U. S. Government Tax.

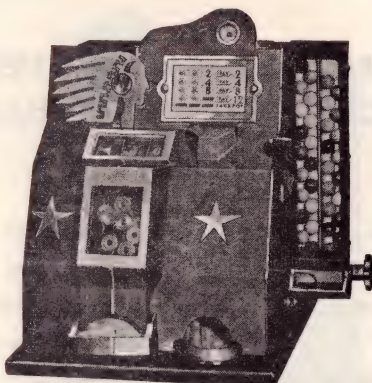
A WORD ABOUT THE MILLS NEW ONE CENT PLAY MYSTERY BELLS AND VENDERS

We all know there never was a better money maker than the nickel Mystery Golden Bell or Vender. It has been proven time and time again this machine would oftentimes more than double the play on any location.

Now this same machine is available in one cent play in either a Bell or Vender model. Absolutely this is the greatest penny play machine ever offered to operators. They have absolutely the same features found on the nickel, dime and quarter machines. The only difference is their lower price. Test locations show these machines will do \$25.00 to \$35.00 weekly against other machines doing \$12.50 to \$20.00. Don't lose this Mystery Golden business!

IMMEDIATE ACTION ON YOUR PART
MEANS MONEY TO YOU. SEND US
YOUR ORDER AT ONCE.

MILLS 1c JUNIOR SILENT JACKPOT VENDER



The Junior Vender in 1c play is for your no value locations. The same machine is the Junior Bell except it vends ball gum from a side ball gum compartment—check and coin separator, also, the "no pay on check" feature. Cabinet finished in bright blue and red touched up with polished aluminum. For the very last word in a 1c machine we recommend the Junior Silent Vender.

Jackpot always full and ready for play.

ONE CENT PLAY

Sample	\$57.00
Lots of 3	55.25
Lots of 5	52.75
10 or more	51.50

BELL MODEL SAME AS ABOVE BUT WITHOUT SIDE VENDER

The Junior Silent Bell for 1c play is the newest of the new in a 1c play machine. Silent; yes, also, small in size, light in weight but a whale for getting the money. If you want to be ultra modern in your 1c play equipment, buy the Mills Junior Bell—"No pay on Check," etc. You can't get a newer, more up to the minute machine than this, or one that will be more in keeping with the times. The mechanism is just a 12-pound baby, but how it does handle the pennies.

ONE CENT PLAY

Sample	\$54.50
Lots of 3	52.75
Lots of 5	50.25
10 or more	48.75

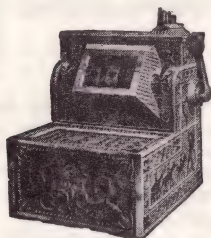
THE MILLS LITTLE PERFECTION



A 5c 5-reel card machine that will earn its own way any day on any cigar counter, fountain or club room. Small, inconspicuous but will get the nickels. Also, can be played with pennies for competitive games. No rewards paid on pennies.

Sample	\$31.50
Lots of 3	29.25
Lots of 5	27.75
10 or more	26.50

THE MILLS PURITAN BELL



The very machine you want for those quiet touchy spots. The same appeal and pull as larger machines but small, quiet and easy to handle. There are always some good Mills Puritan Bell spots.

Sample	\$28.50
Lots of 3	26.00
10 or more	24.50

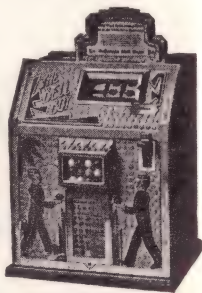


THE MILLS JOCKEY

One of the greatest Card and Club machines available. Three 5c slots. Can be played by three at the same time or one can play either of the three slots or all of them. Coin played is visible, also designates slot played. Three separate and distinct line-up on reels corresponding to slots. Also can be played with pennies for competitive games. No reward paid on pennies.

Sample	\$59.50
Lots of 5	57.50
10 or more	56.00

MILLS BELL BOY AND NUMBERS MACHINE



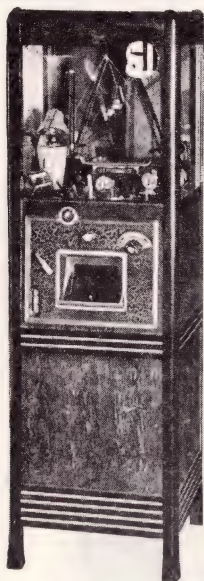
The Mills Bell Boy is a 4-coin counter machine playing pennies, nickels, dimes, quarters, through the same slot. It advertises and sells ball gum. Not an automatic payout machine, but will get the money.

Also available as Numbers machine having a set of numbered discs on top to be set by hand.

The reels are also equipped with numbered strips. If the player matches the machine reels with the disc on the top he receives a reward. Can't be cheated.

NUMBERS OR BELL BOY

Sample	\$37.50
Lots of 3	34.50
Lots of 5	31.50
10 or more	29.50



MILLS S. S. MERCHANDISER

Operate only a merchandiser that works and keeps working. In the past, too many service calls have discouraged many operators from merchandise machines. Now you have a sturdy, practical Mills product that **REALLY KEEPS** operating.

It's operating mechanism is strong, simple, easily understood and handled. It invites repeat and comeback play and holds individual players for long periods.

There's big money in the right merchandiser and plenty of opportunity in your territory. Let us present you with a **COMPLETE OPERATING PROPOSAL**, a merchandise set-up, and some inside facts about this business that will appeal to you. **WRITE AT ONCE!**

The case is of sturdy oak wood. Finished in black lacquer with silver rubbed into the grain. All visible metal parts are heavily plated.

The S. S. Merchandiser depicts a modern shipping scene. In the foreground is a beautiful black and chrome ship which reaches out its claws to pluck an article from a tempting display. The background is an interesting modern illustration of the super-highway of the future. It is in four beautiful, brilliant colors—grey, blue, yellow, and purple.

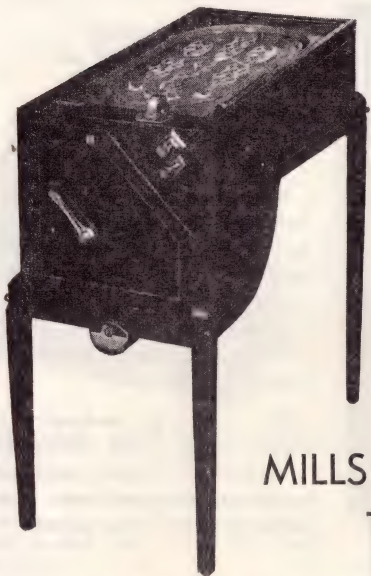
The round receptacle in which the articles and candy lie is movable, allowing player to place desired article within reach of claw.

The claw operates from masts of the ship. A flexible ball chain and fine grade fishing line are used on claw.

All articles in pan are obtainable with Mills revolving pan feature.

Coin detector shows last three coins played, eliminating danger of slugging. The coin chute is called "The measuring coin chute," because it is so constructed that it eliminates practically 85% of the slugs that would play in ordinary coin devices. It measures the slug and if it varies within 2/1000 of an inch from standard it is automatically thrown back into return cup.

The mechanism is a chain drive system run from a strong, powerful changer motor which operates on A.C. or D.C. current. Regular type Bell cash box is used.



MILLS Q. T. PAY TABLE

Undoubtedly the Q. T. is the most important counter machine in the coin machine world today. Its following is made up of thousands of the most successful operators in this business. Its player appeal is spontaneous, universal. Great as its success is, remember it's just STARTING. It's NEW. And here's its newest variation—the Q. T. Table.

Mills took the mechanism out of the Q. T. case and put it into a new case—a beautiful new Pin Table cabinet, with a flashing, intriguing new style board, for the SAKE OF INTRODUCING IT TO TENS OF THOUSANDS OF LOCATIONS that might not want the Q. T. in its standard counter style. The new Q. T. Table offers the public a chance to enjoy the finest type of pin game amusement and at the same time get the GREATEST COIN MACHINE THRILL OF ALL, the Q. T. automatic Payout with the Q. T. Jackpot, and operating identical to that of the counter Q. T. Bell.

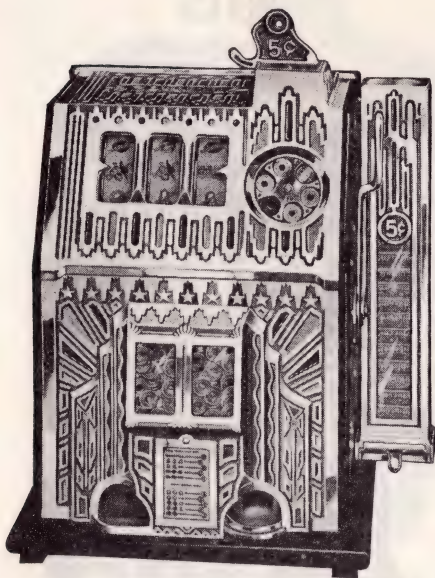
As the Q. T. Table operates, the Q. T. mechanism is invisible but the remarkable quality of its construction and its native machine appeal is VERY MUCH PRESENT! If you play this table, you don't need to play the full game of pins to get the Q. T. to operate—it works independently of the game itself. Player merely deposits coin, pushes down handle, and the pin game is ready to work for a ten ball play. Instantly, by the same action of the handle, the Q. T. Machine plays, the reels spin—just as if it were on the Counter, and occasionally trade checks, and of course, the Jackpot, are delivered into the payout cup. **PLAYER DOES NOT HAVE TO SHOOT THE PIN GAME TO GET THE Q. T. ACTION.**

Don't hesitate a single day in putting out these new Q. T. Tables! **CASH IN ON THE FIRST NEW TABLE IDEA IN THREE YEARS!**

MILLS "Q. T." PAY TABLE

	Sample	Lots of Three	Lots of Five	Lots of Ten
5c Play	\$122.50	\$112.50	\$107.50	\$102.50

PACE "1935" COMET TWIN JAKPOT SIDE VENDERS



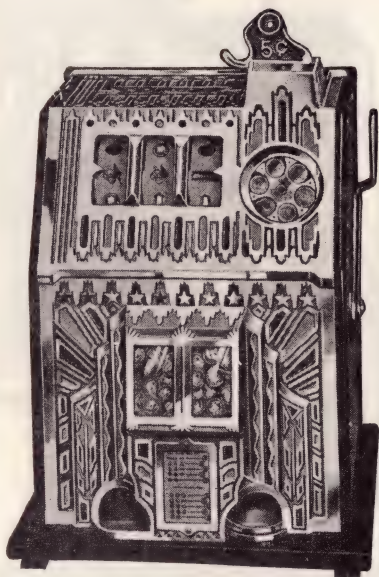
Same machine as the sensationally popular Comet Twin Jak-Pot Bell, except arranged for check play. Can be changed to cash play if desired. Equipped with all latest features which have made this style machine so popular with the largest and most successful operators. 1c machine vends ball gum—5c machine vends mints.

PACE "1935" COMET TWIN JAKPOT SIDE VENDER

	Sample	Lots of Three	Lots of Five	Lots of Ten
1c Play	\$84.75	\$74.75	\$69.75	\$64.75
5c Play	84.75	74.75	69.75	64.75
10c Play	87.25	77.25	72.25	67.25

THE "COMET" BLAZES THE WAY TO
GREATER MACHINE PROFITS

PACE "1935" COMET TWIN JAKPOT BELLS



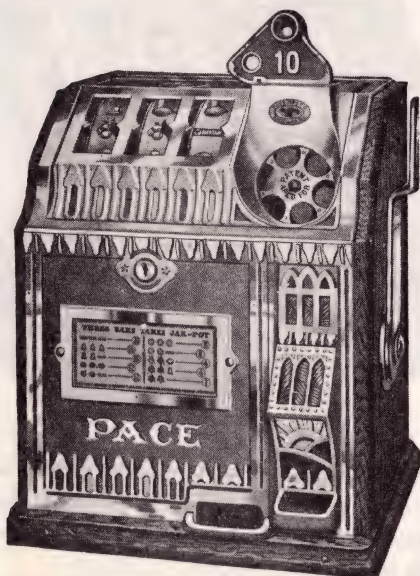
The latest escalator style Twin Jak-Pot Bell on the market—fast playing—quiet—greatest player appeal to be found. Twin Jak-Pots pay alternately—one always full. Adjustable as to capacity. The world's greatest value in coin machines.

PACE "1935" COMET TWIN JAKPOT BELL

	Sample	Lots of Three	Lots of Five	Lots of Ten
1c Play	\$82.25	\$72.25	\$67.25	\$62.25
5c Play	82.25	72.25	67.25	62.25
10c Play	84.75	74.75	69.75	64.75

"PACE PRODUCTS PAY PROFITS"

PACE "1935" EVERFULL JAKPOT BANTAM BELLS



The smallest, most compact and most simple automatic pay-out type machine made. Equipped with revolving escalator, no-pay-on-check device and other features found in the larger style machines. A machine adaptable for practically all type locations and one that will GET and HOLD the maximum play.

PACE "1935" EVERFULL JAKPOT BANTAM BELL

	Sample	Lots of Three	Lots of Five	Lots of Ten
1c Play	\$79.75	\$69.75	\$64.75	\$59.75
5c Play	79.75	69.75	64.75	59.75
10c Play	82.25	72.25	67.25	62.25
25c Play	84.75	74.75	69.75	64.75

PACE "CARDINAL" FIVE REEL CARD MACHINE



America's greatest counter game. Four way play, 1c, 5c, 10c and 25c, played thru the same chute. Last coin played always visible. Three high-powered profit machines in one.

5-reel poker card style.

4-reel "mystery" bell.

3-reel bell with standard cherry strips.

Parts and reel strips for changing to the above are furnished free. Non-automatic pay-off—awards to be paid in trade or checks. Approved by thousands of buyers as a genuine money maker. Furnished either with or without attractive center Jak-Pot as shown above.

Lots of 5 or less	-----	\$15.00
Lots of 10	-----	14.00
Lots of 25	-----	12.50

If Jak-Pot feature is wanted add \$1.50 per machine to above prices.

"FOR SURE STEADY PROFITS ORDER THE CARDINAL"

PACE "DANDY VENDER"

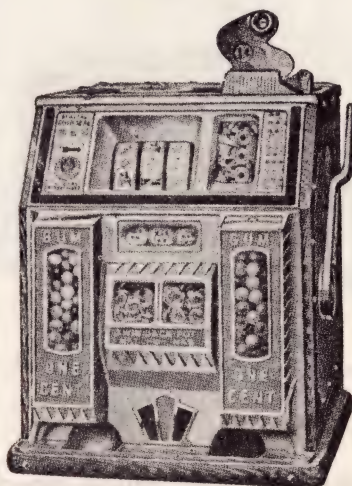


A machine similar to the Cardinal, except it has but three reels equipped with standard fruit characters—a machine long considered as outstanding in counter games. Legal in practically all territories, and a construction which will prove surprisingly profitable.

Lots of 5 or less	-----	\$10.00
Lots of 10	-----	9.75
Lots of 25	-----	9.00

If Jak-Pot feature is wanted add \$1.50 per machine to above prices.

WATLING BABY GOLD AWARD TWIN JACKPOT BALL GUM VENDER

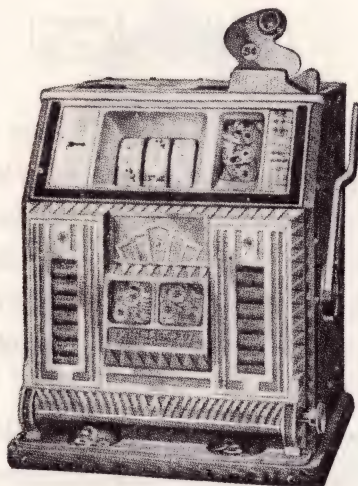


THE BABY GOLD AWARD WITH TWIN JACKPOT—BALL GUM VENDER. 1c play only. Front Vender. Check Separator. No Payout on check. A penny machine that has swept the country. Individual appearance and eye appeal. A Jackpot flash second to none.

WATLING BABY GOLD AWARD TWIN JACKPOT BALL GUM VENDER

	Sample	Lots of Three	Lots of Five	Lots of Ten
1c Play	\$90.00	\$80.00	\$75.00	\$70.00

WATLING NEW BABY TWIN JACKPOT VENDER



The New Baby Vender—With Twin Jackpot. The same as the Bell machine except it has two rows of mints on the front. Check and coin separator, also, no pay on check feature. The Baby Vender will get the money.

WATLING NEW BABY TWIN JACKPOT VENDER

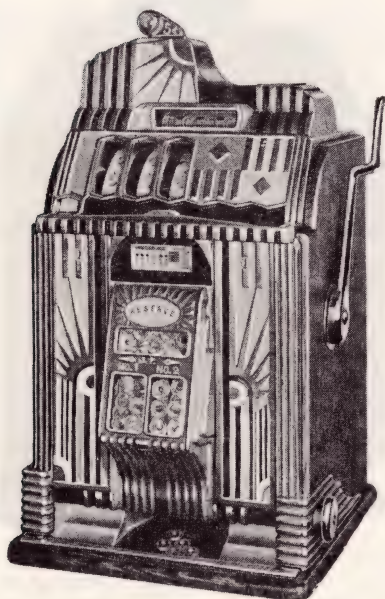
	Sample	Lots of Three	Lots of Five	Lots of Ten
2-for-5c Play	\$80.00	\$70.00	\$65.00	\$60.00
5c Play				
10c Play				
25c Play				

JENNINGS!

Offering here the Century with Prosperity Gold Award—the latest addition to the Jennings Vending Machine line, the Century Bell—the Silent Salesman, the Little Duke and Duchess, the Little Merchant, Little Mystery Vender, "21" Vender, also the table type machines, Sportsman with payout, Football and Skill Shot.

An actual trial of any of the Jennings products will be more convincing than anything we may be able to say to you.

JENNINGS CENTURY BELL

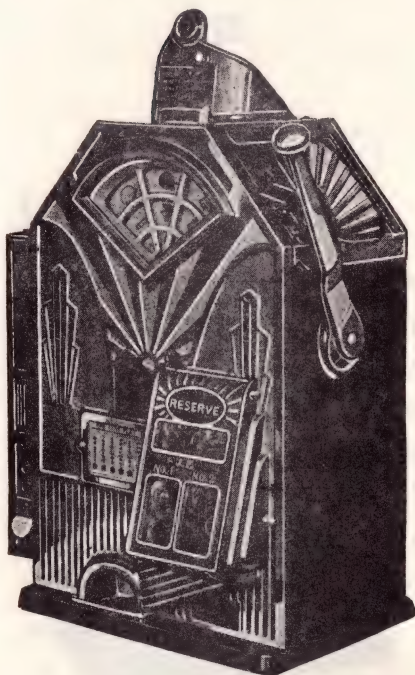


The Century Bell is the same as the Century Prosperity Award without the Prosperity Award feature. It can be had in both Escalator and Gooseneck models, bell or vender. Dimensions: Width 16 in., Depth 16 in., Height 26 in., Weight 89 pounds. Made in nickel, dime and quarter play.

	Sample	Lots of Three	Lots of Five	Lots of Ten
5c Play	\$112.95	\$102.95	\$97.95	\$92.95
10c Play, \$2.50 extra; 25c Play, \$5.00 extra.				

JENNINGS

LITTLE DUKE



The Little Duke is the most popular check play machine on the market today. Probably more Little Dukes have been sold to operators than all other penny machines combined.

It is the most individual in appearance of all vending machines, and because of that feature has greater appeal than any other machine of its type on the market. It has triple Jackpots, all the anti-cheating features, clock-like precision, smooth, quiet operating, positive in action and payout, and built to stand abuse. It is made in penny, nickel and dime play. Dimensions: Height 22", Width 13", Depth 9 1/2", Weight 50 lbs.

	Sample	Lots of Three	Lots of Five	Lots of Ten
1c Play	\$84.50	\$74.50	\$69.50	\$64.50
5c Play, \$2.00 extra; 10c Play, \$4.00 extra.				

JENNINGS LITTLE MYSTERY VENDER



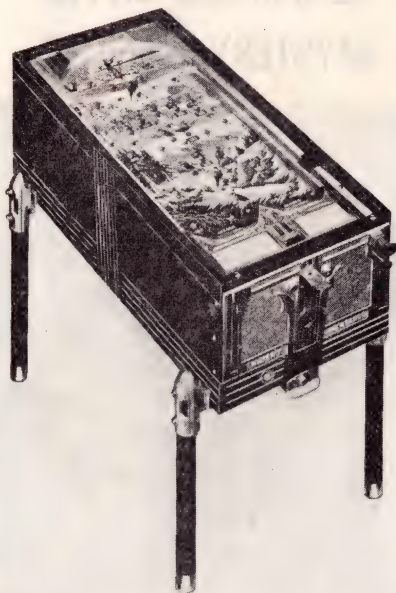
The Little Mystery Vender is one of the latest counter games on the market, popularly priced to meet the demand for a small, inexpensive counter machine. It is equipped with gum vender, tilting detector and special register which records every play. Operates for penny, nickel or dime play. Last coin played is always visible at the top.

Artistically designed and brightly colored to command instant appeal.

Player dials a selection and spins the wheel. If selection dialed corresponds with number on wheel, it constitutes a winner. Dimensions: Width 10 $\frac{3}{4}$ "; Length 13"; Height 5".

Price -----\$27.50

JENNINGS SPORTSMAN WITH PAYOUT



The Sportsman has been honored as the most beautiful pin table on the market by operators everywhere. The playing field is the most colorful of any other on pin tables. A nationally known artist painted a realistic picture of the playing boards. A thrilling scene of a hunter's paradise, with birds, fowl and dogs in their original brilliant colors.

The player shoots for combinations of birds and fowl. Two and three of one kind plus a skill shot constitutes a winner.

The Sportsman payout is positive and accurate, contact being made by battery current. The payout varies from three to twelve free game tokens.

The Sportsman is equipped with check separator and super-sensitive tilting detector to prevent cheating.

The Sportsman cabinet is in keeping with the superb mechanism. It is modern, flashy, with a highly polished aluminum front trimmed with brightly colored, artistic designs. The steel moldings are made of stainless steel, which adds beauty as well as utility.

The dimensions of the Sportsman are: Width 18"; Length 38½"; Height 42".

Price -----\$95.00

JENNINGS FOOTBALL



The Jennings Football has just been introduced to the trade and already has reported more sales than any machine Jennings ever introduced.

Jennings Football is not like any other pin game. It has more action and moving parts on the playing field than any game ever introduced.

The first ball played is automatically deposited on the ten-yard line on the gridiron. Succeeding balls travel completely around the playing field and roll down by the pins to various "scoring" and "non-scoring" lanes. If the ball enters the "scoring" lane it will advance the ball on the gridiron the number of yards marked on the "scoring" lane. For instance, if a ball enters the 40-yard "scoring" lane, the ball on the gridiron will automatically advance 40 yards. If player is successful enough to get a ball at the extreme top of the board where the quarterback is waiting with outstretched hands, it constitutes a touchdown and no matter what position on the gridiron the ball rests, it will trickle down for a score. When a ball enters the quarterback's hands there is a quick pivot to the right, the ball snaps out of his hands just like in a real game.

There are two registers on the playing field, one designating "yards to go" and the other "downs." Just like a real game of football, four downs are required to make ten yards, and player plays until he registers four downs.

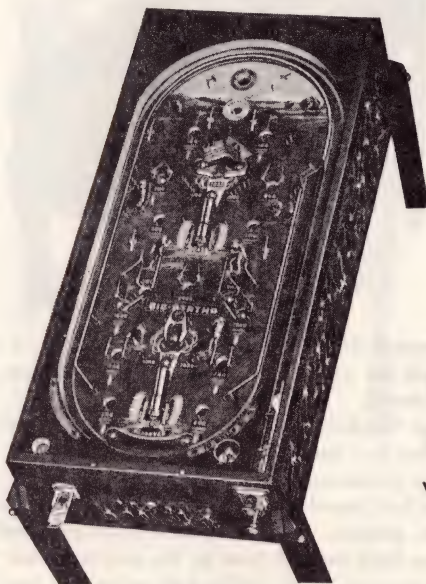
Colorful, uncanny in action and suspense, it is the aristocrat of present day pin tables. Action and animation from beginning to end. It will fascinate and captivate football fans everywhere. It is 22" by 44" in size.

Price -----\$53.50

DAVAL BIG BERTHA

SENIOR MODEL

The Big Game Success



●
SIZE
46"
Long
22"
Wide
●

"The most beautiful, de luxe model game in America."

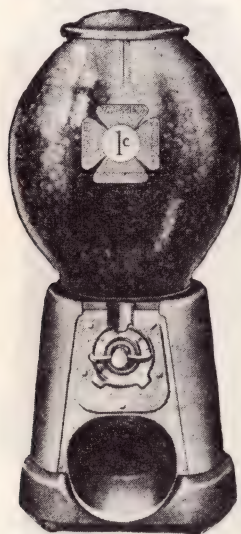
Big Bertha "Senior Model" is the BIG game sensation of '34—it's the game YOU NEED for that Better Location!

There's no BETTER WAY to judge any game than what it can earn ON LOCATION! Big Bertha has doubled and in many cases trebled the play on the same location, bringing in BIGGER PROFITS CONSISTENTLY, week after week. It grips and HOLDS attention, bringing operators the BIGGEST PROFIT of their careers.

Big Bertha Sr. has a new idea grey toned, "marbelized" cabinet that fits perfectly into the most exclusive locations. Large size Glass Marbles. Double Score Marble. Last Coin Visibility. Ringing Bells. Out-Ball Return Hole. Shooting, up-the-board, Cannons. Large, handy money-box. Fascinating action. IT'S THE PERFECT OPERATOR'S GAME! Order Today!

Price -----\$49.50

ADVANCE No. 11 SANITARY PEANUT VENDING MACHINE



Vends various kinds of shelled nuts and loose candies, delivering goods into the hand through a sanitary attachment. The measure on this model can be adjusted to dispense various quantities of goods.

This machine, which is a result of 28 years' experience, is made entirely of sheet metal and glass—no castings to break—and can be placed on a floorstand and used inside or outside of a building.

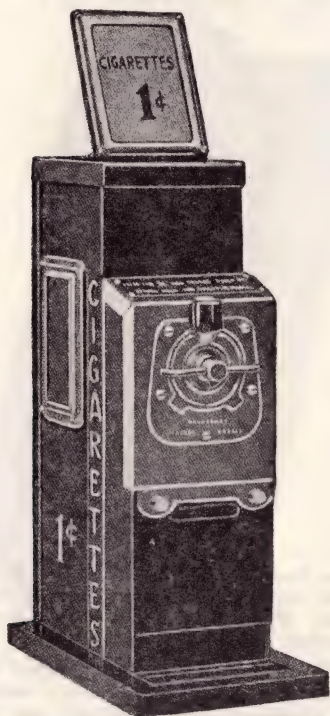
The glass globe holds about $5\frac{3}{4}$ pounds of salted peanuts which may be vended at from 30c to 65c per pound. Machine is usually set to vend salted peanuts at approximately 46c per pound—a gross profit of about 350%. Other adjustments will be made if specially requested when ordering.

THE ADVANCE No. 11 MACHINE is $16\frac{1}{2}$ inches high, $7\frac{1}{4}$ inches base diameter and weighs about 12 pounds, packed for shipping.

A coin detector is incorporated with the mechanism which means that the fewest possible number of slugs will be accepted by the machine.

Price of machine_____	\$12.00
Price of machine with globe holding about 8 pounds of salted peanuts in place of regular size globe_____	12.50
Bracket with padlock for wall use_____	.60
Floorstand to hold one machine_____	2.40
Floorstand to hold two machines_____	3.20

ADVANCE 44-A 1c CIGARETTE MACHINE



Substantially constructed of 18 gauge sheet steel, nickeled brass front, using our highest type mechanism.

Has window in front to show revenue stamp, and a window at the side to show the cigarette to be vended.

Machine is about $4\frac{5}{8}$ " wide, $6\frac{1}{4}$ to $8\frac{1}{2}$ " deep and 20" high. Shipping weight about 20 pounds.

Arranged to hold carton containing 100 cigarettes, carton approximately $2\frac{1}{2}$ " x $2\frac{7}{8}$ " x $5\frac{1}{8}$ ", and packed by the Lucky Strike Co. and furnished through their jobbers.

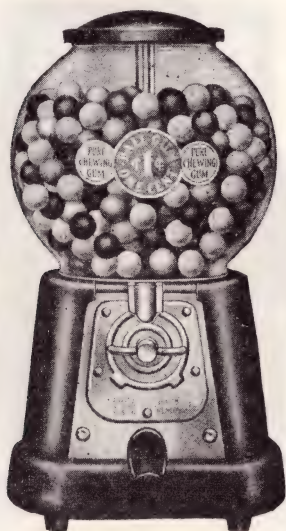
Coin is returned when machine is empty.

A very high class and efficient machine in every respect.

Can be placed on a counter or attached to a wall with screws.

Sample	-----	\$18.00
Lots of 5	-----	17.00
10 or more	-----	16.00

ADVANCE MODEL-D BALL GUM VENDING MACHINE



VENDS BALL chewing gum or suitable round candies.

GLASS GLOBE holds over 500 balls of chewing gum.

SELL GUM at a profit of 100 to 300 per cent.

SANITARY, attractive, substantial.

HAS RUBBER FEET for counter use, can be hung on wall by means of a bracket, or attached to floorstand.

THE RESULT of our thirty years' experience in the manufacture of vending machines.

MADE of sheet metal and glass. No castings to break.

THIRTEEN INCHES high, seven and one-fourth inches in diameter at the base.

WEIGHT BOXED for shipment about nine and one-half pounds.

COIN DETECTOR eliminates most slugs.

PRICE ----- **\$10.00**

Long floor stand, \$2.40. Bracket with lock-----	\$.60
Globe holding about 800 balls of gum (in place of regular size globe) extra-----	.50
Globe holding about 1200 balls of gum (in place of regular size globe) extra-----	1.00

ADVANCE VISTASCOPE

(Trade Mark Registered)



HOLDS 65 CARDS, so arranged that title card and 12 VIEW CARDS are shown for each coin.

Light is admitted by means of frosted glass at the top and on each side. An electric lamp, with cord and plug, which can be attached to any socket where there is 110 volt current, may be used. It is also possible to use two dry batteries connected with a small lamp. ARTIFICIAL LIGHT WILL SELDOM BE REQUIRED.

The machine is made to operate with a penny, but will be arranged without extra charge to operate with a nickel or dime. The machine can be placed on a counter, on a bracket on a wall, or on a floorstand.

Is made of pressed steel, finished in green enamel; is 15 inches high with a top frame 12 inches high to hold display pictures; is 9 inches wide and 11½ inches deep; weighs about 37 pounds, packed for shipping. Additional views can be purchased from us at 36c per set and up, according to the class of views desired. List will be furnished on request.

Price complete with printed views	-----	\$32.00
Price complete with photo views	-----	35.00
Bracket for wall use	-----	.90
Floorstand	-----	3.20
Electric light attachment (state if wanted for 110 volt or dry batteries)	-----	3.20

THE ACME ELECTRIC MACHINE



Not every one can afford expensive electric treatments, and this is where the ACME machine fills a real need.

This machine produces an electric vibratory current which can be increased at will and which is indicated by a pointer on a dial in plain view.

Uses only one dry battery which is usually good for 1,500 to 3,000 plays.

Machine is automatic, re-winds at each play, has a cut-off and means of regulating the time from $\frac{1}{2}$ to 1 minute.

Made of pressed steel, finished in red enamel, and is a substantial, handsome, attractive machine, as well as a splendid money-earner.

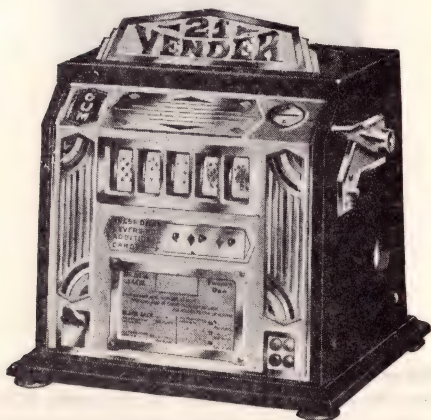
In addition to the practical features of the NEW ACME, as explained above, the machine is one of the best amusement and fun-making devices ever offered the public. It is not unusual for a crowd to gather about a machine, each person playing it in turn in an endeavor to outdo the other fellow. This feature alone produces many DOLLARS in revenue.

Operates with a cent, but will be specially arranged for 5c play, if desired.

Each machine has rubber feet and is equipped with our famous Coin Detecor.

Price of Machine	\$12.00
Bracket (if desired)	.25
Floorstand (if desired)	2.40

GROETCHEN "21" VENDER NEW 5-REEL BLACK JACK CARD MACHINE



This fascinating card machine will bring substantial profits in every type of location. Black Jack "21" can be played on this marvelous vender. Takes pennies, nickels, dimes and quarters. Last coin visible. Ball Gum Vender. Black wood cabinet. Beautiful aluminum front.

Here is how it works:

Upon insertion of coin, all five reels begin to spin. At the same time, three shutters are moved up in front, which hide the last three reels to the right. Only two cards are exposed when reels stop. By pressing levers, player can release one, two, or three shutters, thereby exposing to view additional cards.

The object of course is to build up his hand to 21—or at least to obtain one of the smaller winning combinations, such as 18, 19 or 20.

BLACK JACK—Of course is the big winner, which holds the player's interest.

Price -----\$21.50

AD-LEE KING'S HORSES

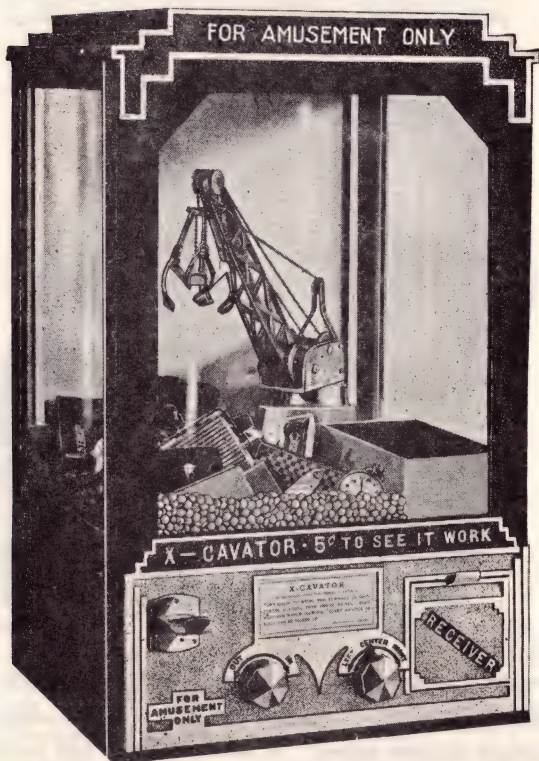


THE RACE HORSE GAME THAT AS MANY AS EIGHT CAN PLAY EACH RACE. Snappy—money-getting counter game. A penny to play but pennies, nickels, dimes or quarters can be bet on any horses. Coins played show in windows. Built right—pneumatic pump controlled—equipped with odds indicator—anti-cheat device. A beauty on the counter. Can take in as much as \$2.00 on a single race.

Price ----- \$27.50
Ball gum model ----- 3.50 extra

Size: 20" long—15" wide—8" high—weight 30 lbs.

AD-LEE'S ELECTRIC DIGGER THE X-CAVATOR



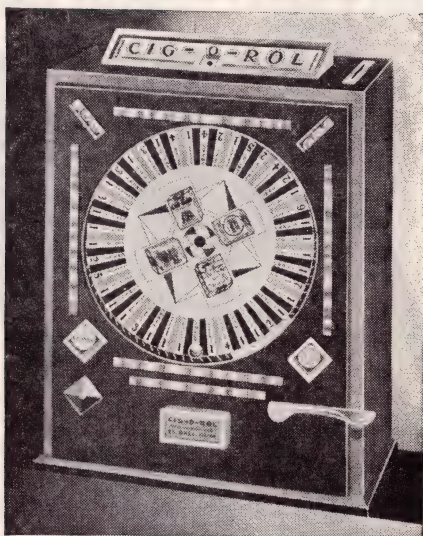
A counter digger, but not a midget by any means. Ample space for merchandise. X-CAVATOR does all the tricks of the highest priced diggers. Convenient size—can be carried in your car—anti-cheat device—claw does not close if machine is hit or shaken—universal electric motor—beautiful all-metal cabinet. The cash box returns tell the story.

Cabinet 16½" x 16½" x 27" high—Weight 65 lbs.

Exceptionally low price for X-CAVATOR

(1 or 100)-----\$89.50
Floor stand to match-----\$12.50 extra

PIERCE CIG-O-ROL



A GREAT NEW GAME. Built into beautiful cabinet of grained woods—nickel trimmings—every moving part absolutely balanced and protected for long and profitable use. Important features: Selector for either cigarettes or color—absolute scoring register of free flying ball—coin chute accepts all coins from 1c to 25c—last coin always visible—visible ball gum display—legal automatic ball gum vender. Size: 15 inches by 15½ inches by 5 inches. Weight 20 pounds.

Price -----\$12.50

THE BOOSTER

EXHIBIT'S GREAT COUNTER GAME

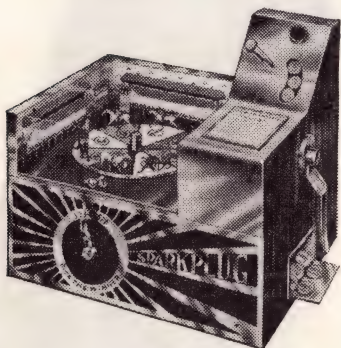


The BOOSTER—peppiest of all dice games. It's three machines in one; change the layout and keep up the play. This BIG feature made the BOOSTER a big hit and a money maker for the operators. Can be had with three different sets of dice. BOOSTER is one of the best trade stimulator machines on the market.

Sample	\$15.50
Lots of 5	12.50

SPARK-PLUG

(A Bally Product)



AUTOMATIC PAY-OUT

A very clever horse-race counter game with Automatic Mystery Payout. Odds range from 20-TO-1, but player does not know exactly what he gets 'till he hits a winner. This keeps players in suspense, trying for the big, juicy 20-TO-1. Cheat-proof, due to locking wheel and selector. Slug-proof, due to window showing last 3 coins. Simple, non-electric mechanism. Runs 125 races an hour, takes in \$25, \$50, up to \$100 a day!

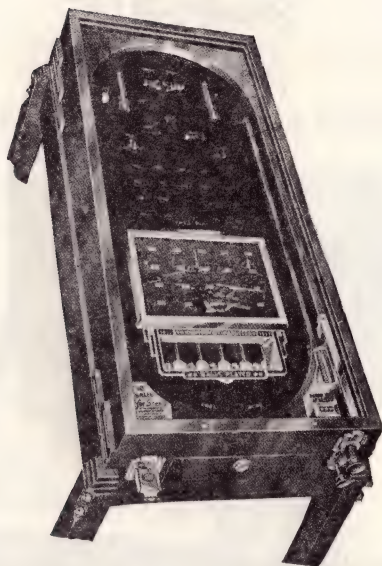
NICKEL PLAY ONLY

11½ in. by 13½ in.

11½ in. high.

PRICE (Any Quantity), each.....\$29.50

JIGSAW



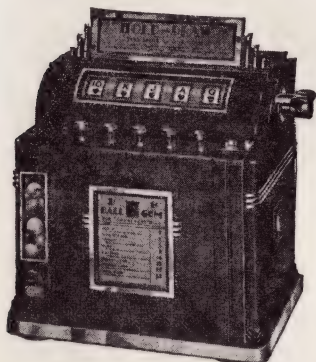
Without a doubt JIGSAW leads all other games for largest and steadiest profits. Fascinating as magic, it holds the play week after week and month after month.

It's a real test of the player's skill. The mystery pockets add keen excitement. New scoring method offers the two simplest and easiest kinds of scoring: First, just completing the JIGSAW picture is a score in itself! Second, for those who want a score by numbers, each JIGSAW block is plainly numbered so that a glance quickly gives the total score! Does away with complicated adding machinery.

1c or 5c play.

Price ----- \$19.50

HOLD AND DRAW



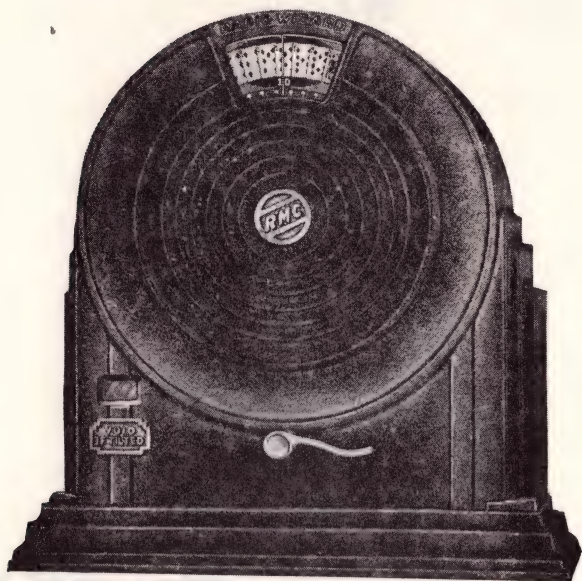
It's more than merely a counter game. HOLD & DRAW is a creation of beauty. It has all the dignity of a modern cash register, and in addition it has a quiet beauty so rarely found in games of this type. HOLD & DRAW adds a note of refinement and good taste to the location.

But beauty alone is not all this unique game possesses! 5 sets of reel strips allow you to use a new and different appeal each month for five months! Furthermore, it has a SILENT mechanism usually found only in high-priced Jackpot machines.

Size: 12 inches wide, 10½ inches high, 9 inches from front to back. Weight, 18 pounds.

Price-----\$29.50—1 or 100

RADIO WIZARD



The most **INGENIOUS** game ever built!

It looks like a real radio . . . has the fascination of Poker . . . sounds like a carnival wheel. It's the kind of a game that is welcomed by players everywhere.

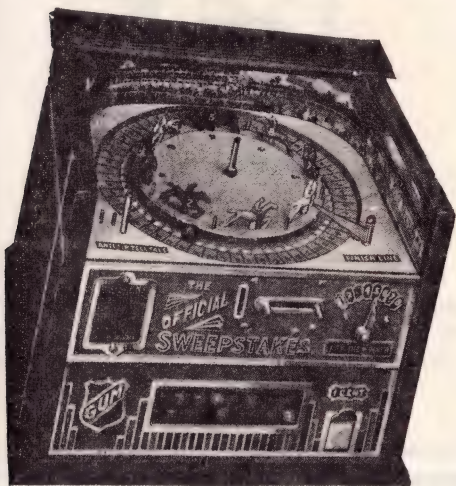
The refined appearance of a midget radio attracts attention, yet it does not excite undue curiosity—a feature that makes it acceptable to every location.

Tune in today on station P-R-O-F-I-T. Hook up with America's newest counter game, and fill up your pockets with big profits.

Plays 1c, 5c, 10c, 25c coins . . . plays 150 games an hour . . . takes in \$1.50, \$7.50, \$15.00 or \$37.50 an hour, depending on coins played . . . deals full hand of cards each play . . . shows winner without flashing reward card. . . . !

Price -----\$9.50

OFFICIAL SWEEPSTAKES



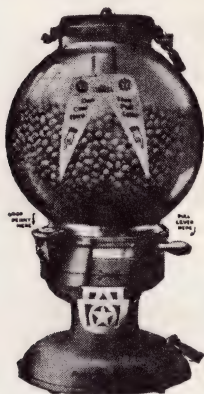
... with the little "MAGIC BALL"

The OFFICIAL runs 100 races an hour . . . takes in \$1.00, \$5.00, \$10.00 or \$25.00 an hour, depending upon what's played . . . takes 1c, 5c, 10c or 25c coins.

One of the biggest reasons for the OFFICIAL'S Super-Earning-Power is the rolling "magic ball." Another is the 60 different odds—from 2—1 up to 30—1! Two models—Ball Gum Model and Plain Model.

Ball Gum Model	-----	\$10.50
Plain Model	-----	9.50

COLUMBUS PEANUT, BALL GUM VENDERS



The Columbus Venders are acknowledged by operators who know as being one of the best and most satisfactory confection venders on the market. They are offered to you with our guarantee you will find them to be just exactly as described and will give you years of satisfactory service. Prices below are for model "A" Peanut Venders, as illustrated and all models of Ball Gum Venders:

Sample	\$7.50
Lots of 5	6.50
Lots of 10	6.00
Lots of 15	5.50
Lots of 20	5.00
Lots of 25 or more	4.75

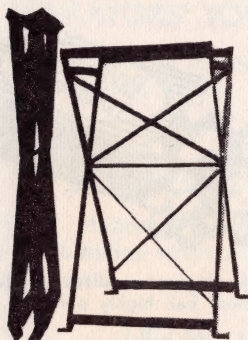
Prices f. o. b. Fayetteville.

Space will not permit us to show complete line of Columbus machines. If interested in various models of this type, write for circulars and prices.

SPECIAL PRICES ON 3 C's BALL GUM

1/2 Case (5000 balls)	\$ 6.00
1 Case (10000 balls)	11.75

STEEL MACHINE STANDS



CLOSED. OPEN-READY FOR USE

If you want the most desirable space for your machine and to place it in the location so it will be more accessible to the players, use one of our steel collapsible stands for your machine. Your machine will make more money on a stand.

Single	\$4.25
Lots of 5	4.00
Lots of 10	\$3.75

Special bolt complete with hook, nut and washer for fastening machine to stand for \$1.00 each.

Used Stands, any quantity.....\$3.50

MINTS — MINTS



Packed assorted flavors to case. Pure mints, strong flavors, packed 100 packages to box, 10 boxes to case.

Sample case	\$6.50
Lots of 3 cases.....	6.25
Lots of 5 cases.....	6.15
Lots of 8 cases.....	5.95
Lots of 10 cases or more.....	5.75

ADAMS FIVE STAR BALL GUM



Recognized as the highest quality ball gum on the market.
Assorted flavors—each ball highly polished.

1 Box	(100 balls)	-----	\$.25
10 Boxes	(1000 balls)	-----	2.00
1/2 Case	(5000 balls)	-----	8.00
1 Case	(10000 balls)	-----	15.50



FLAT STICK GUM—For 1c Play Golden Venders.
Good Grade—Pure Gum

1 Box	(100 sticks)	-----	\$.50
5 Boxes	(500 sticks)	-----	2.00
10 Boxes	(1000 sticks)	-----	3.00
25 Boxes	(2500 sticks)	-----	7.00
50 Boxes	(5000 sticks)	-----	12.50
100 Boxes	(10000 sticks)	-----	23.50

OPERATORS' MISCELLANEOUS SUPPLIES

We carry a complete stock of repair parts for all makes of slot and amusement machines—Supplies, accessories, etc.

OPERATORS' TOOLS

Operators' tools consisting of reel wrench, bender, spring hook, etc. Per set, \$6.00.

REEL STRIPS

Reel strips—any standard machine 75c per set. Special set-up combination strips not obtainable from factory, \$2.00 per set.

PERCENTAGE CLIPS

Disc plugs, 30c each.

Percentage clips regular, \$1.00 each.

For Golden Award Models, \$1.25 each.

MACHINE COVERS

Khaki canvas bags protect your machines from dust and dirt, also, from the public's eye. 75c each or 10 for \$6.00.

Shipping boxes with hasps, staple and hinges, \$1.75.

Wood bases for Mills—Jennings machines, \$2.25.

CASEHARDENED CHAIN

Secure your machines at locations—make them safe from theft with casehardened chain—can't be cut, filed or sawed.

10-ft. Lengths, \$3.75.

INDIAN BEADS

For 25c Venders.

Good flash, packed assorted colors to bottle. Packed 50 bottles to box.

1— 5 Boxes	-----	\$2.25 per box
6—10 Boxes	-----	1.85 per box
25 Boxes	-----	1.75 per box

COLLECTION BOOKS



Do you keep a record of your machine earnings? You should—Know what your machines are doing. Operators' collection books, 50 triple sheets to book. Each 25c; \$2.00 per dozen; \$15.00 per hundred.

BRASS CHECKS FOR SLOT MACHINES



Unless you are an operator do not order checks—we sell checks to operators only.

	1c	5c	10c	25c
500	-----\$3.75	\$4.00	\$4.50	\$5.00
1000	-----7.00	7.50	8.50	9.00
2000	-----13.00	14.50	16.50	17.50
5000	-----31.75	35.00	40.00	42.50